

***Volunteering as Leisure/Leisure as Volunteering
An International Assessment***

edited by Robert A. Stebbins, University of Calgary, Canada and Margaret M. Graham, Caledonian University, Glasgow, UK

Publication Date: March 2004
Number of Pages: 288 Pages
Binding: Hardback
ISBN: 0851997503
Price: £49.95 (US\$90.00)
Wallingford, Oxon, UK: CAB International

Readership: Researchers in tourism, sociology and social anthropology.

Key Features

- * An international compilation of theory and research on volunteering as leisure, the first in the fields of leisure studies and studies of voluntary action and citizen participation
- * Contained within this one volume is a unique multi-disciplinary and theoretical assessment of volunteering that has a strong vocational slant that focuses on contemporary cutting edge issues
- * There is no other volume on leisure volunteering that can be of equal value to academics and practitioners alike

Volunteerism is a topic of increasing importance in this age of budget cuts, declining employment and amid the threat posed by other competing leisure pursuits. There are both social and economic benefits of volunteering. As we are becoming more reliant on volunteers, there is a need for a better understanding of why people take up volunteering, and how to recruit, manage, motivate, and support volunteers most effectively. In order for organisations that host volunteers to achieve the most from their volunteers, they must understand how to give them the best "leisure" experience. This book examines critical aspects of contemporary volunteerism, from the perspective of a variety of volunteering contexts. It will appeal to academic researchers and students in disciplines such as leisure, recreation, tourism, management and sociology as well as practitioners in the voluntary sector (including volunteers), National and Local Government and those organising special events that depend on voluntary support.

Introduction, R A Stebbins

1. Volunteering as heritage/Volunteering in heritage, M Graham

Part I: Establishing Long-Term Commitment: Event Volunteering

2. Adopting sustainable ethics: Voluntary practice amongst event organizers, G Berridge, Thames Valley University London, UK

3. Paths to volunteer commitment: Lessons from the Sydney Olympic Games, B C Green and L Chalip, University of Texas, USA

Part II: Changing Volunteer Lifestyles: Motivation and Satisfaction

4. Volunteer satisfaction and serious leisure in rural fire departments: Implications for human capital and social capital, K B Perkins, Longwood University, Virginia, USA and J Benoit, Dalhousie University, Canada

5. Understanding American parks and recreation volunteers: Utilizing a functionalist perspective, K E Silverberg, University of Utah, USA

6. A logistical regression model of the decision of volunteers to enter a sports coach education programme, B E Wilson, University of Nottingham, UK

Part III: Politics of Volunteering and Active Citizenship: Policy Issues

7. Defining field characteristics of museums and art museums: An Australian Perspective, D Edwards, University of Western Sydney, Australia

8. Volunteering in the Canadian context: Identity, civic participation, and the politics of participation in serious leisure, S M Arai, Brock University, Ontario, Canada

9. Managing volunteers in different settings: Membership and program management, L C P M Meijis,

Erasmus University, The Netherlands and L Bridges Karr, University of Groningen, The Netherlands

Part IV: Encouraging the Next Generation: Sustainability and Youth Volunteering

10. Pressures on volunteers in the UK, G Nichols, Sheffield University, UK

11. Examining best practice in volunteer tourism, S Wearing, University of Technology, Australia

12. Fostering human resources in the leisure field: Serious leisure and the potential role of volunteers. A proposal for developing countries, A C Bramante, State University of Campinas, São Paulo, Brazil

Epilogue

Index