

Leisure and Consumption Common Ground/Separate Worlds

Robert A. Stebbins

The study of consumption has been heavily concerned with a controversial variety of this process often referred to as mass consumption. Here the tendency has been to say little about leisure other than relate it generally to such consumption, thereby creating the impression that the leisure experienced through mass consumption is the only leisure there is. This book explores and clarifies where consumption and taking leisure are separate processes, where they are similar if not the same, and in such overlap, what that looks like. Nowhere has the relationship between leisure and consumption been so thoroughly examined. This is accomplished in several ways, among them, surveying the intellectual context of consumption, applying the serious leisure perspective to the consumptive process, and developing a conceptual framework for studying consumption for leisure. To highlight leisure's prominent role in the consumptive process, consumption is analyzed in two phases: shopping and consuming the purchase.

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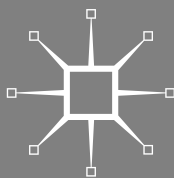
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